KPMG Master of Accounting with Data and Analytics Program

Developing accountants in the data age

kpmg.com/us/masters

2021-2022
This first-of-its-kind Program provides:

**Specialized knowledge**
A curriculum developed by leading business schools with the support of KPMG combines advanced accounting with specialized courses on technology and data and analytics, including hands on use of enabling technologies and data sets used by seasoned KPMG professionals.

**Financial assistance**
For KPMG-sponsored students, KPMG will fund tuition, fees, books, and a stipend to help cover room and board.

**Work experience**
For KPMG-sponsored students, the Program includes an internship as well as a full-time position as an experienced associate with an opportunity for an accelerated career path at KPMG for high performers.

Award-winning program combines D&A-focused accounting curriculum with practical use of the latest analytics technology and real-world experience working on-site with clients.
Gain specialized skills needed for today’s data-driven accounting environment

The KPMG Master of Accounting with Data & Analytics Program

An innovative program from KPMG and leading business schools that combines learning + funding + doing to develop accountants in the data age.

Many technologies, including D&A, are changing the way that KPMG and the public accounting profession provide services. Beyond a deep knowledge of accounting, professionals need to be D&A savvy and possess the analytical skills and critical thinking to improve procedures and deliver insights that are expected in the data age.

To keep pace with the modern world, accounting students need to receive an education that emphasizes data and analytics, which is why KPMG has worked with some of the country’s leading business schools to create a first-of-its-kind KPMG Master of Accounting with Data and Analytics Program (the Program). As part of the Program, students will earn either a master’s degree in accounting with data and analytics or a master’s degree in taxation with data and analytics from a participating university providing them with the coursework and real-world experience they need to hit the ground running in today’s data age.

The powerful combination of D&A-focused accounting curriculum, practical use of the latest analytics technology, and real-world experience is critical to any student planning a career in our highly complex business world that is creating, collecting, and reporting on data generated at warp speed.

“Data & analytics are significantly transforming how accounting is conducted and enhancing the tax function’s value across an entire organization. The program aligns with our commitment to innovation to benefit our clients and enhance the accounting profession, while giving students the tools to build a strong professional foundation.”

– Greg Engel, Vice Chair – Tax.

“Technology continues to disrupt and transform business and society as the quantity of data continues to increase and advanced technologies play a more significant role in corporate reporting. We’re helping develop the next-generation auditor through our KPMG Master of Accounting with Data and Analytics Program and preparing auditors and tax professionals by integrating data and analytics skills into traditional accounting courses.”

– Scott Flynn, Vice Chair – Audit.
About the Audit Program

Working with outstanding business schools

We are excited to be working with the following universities:

— Arizona State University’s W.P. Carey School of Business
— Baylor University’s Hankamer School of Business
— The Ohio State Max M. Fisher College of Business
— The University of Georgia’s Terry College of Business
— The University of Mississippi’s Patterson School of Accountancy*
— The University of Missouri’s Robert J. Trulaske, Sr. College of Business
— The University of Southern California, Leventhal School of Accounting*
— The Villanova School of Business*
— Virginia Tech’s Pamplin College of Business*

*KPMG is sponsoring students at this university for the 2021-2022 academic year.

Launched in 2017, we believe the level of collaboration established between academia and KPMG has and will continue to accelerate the inclusion of data master degree programs at other leading business schools across the United States and around the world.

After five years of sponsoring students in the KPMG Master of Accounting with Data and Analytics Program, Audit will transition the Program away from student sponsorship to become a curriculum only program starting with the academic year 2022-2023. We expect to expand the curriculum only Program to other Universities. Please continue to check the Program website at kpmg.com/us/masters for the most current list of participating universities.

The 2021-2022 academic year will be the final year of the Audit Program with sponsored students. The application for the 2021-2022 academic year has closed and Audit is no longer accepting or considering applicants for sponsorship.

A rigorous curriculum

The demanding coursework at participating universities goes beyond traditional accounting principles to include use of technologies and methodologies used in today’s highly complex, data-centric accounting environment.

Each university has integrated KPMG’s Program into its Master of Accounting degree for at least 30 hours of credit.

The coursework may include subjects such as those listed below:

— Data Analysis and Visualization
— Systems for Data Analytics
— Auditing through Information Systems
— Statistics for Accounting Analytics
— Auditing with Automated Audit Procedures
— Innovation, Emerging D&A and Cognitive Technologies
— Data Mining
— Fraudulent Financial Reporting

Developing future leaders

We are incredibly proud of the success of the KPMG MADA Program and its graduates and look forward to expanding the D&A curriculum program, providing more students access to technologies and a data and analytics-focused curriculum. We look forward to continuing to integrate and advanced D&A into accounting curriculum and supporting the education and advancement of future accounting professionals and leaders.
About the Tax Program

**Working with outstanding business schools**

We are excited to be sponsoring Tax students at the following universities:

- The University of Mississippi’s Patterson School of Accountancy
- The University of Southern California, Leventhal School of Accounting
- The Villanova School of Business.

We believe the level of collaboration established between academia and KPMG has and will continue to the inclusion of data and analytics curriculum in the master degree programs at other leading business schools across the United States and around the world.

**A rigorous curriculum**

The demanding coursework at participating universities goes beyond traditional accounting principles and tax regulations to include use of technologies and methodologies used in today’s highly complex, data-centric accounting environment.

Each university has integrated KPMG’s Program into its Master of Accounting or Master of Taxation degree for at least 30 hours of credit.

The coursework may include subjects such as those listed below:

- Data Analysis and Visualization
- Systems for Data Analytics
- Auditing through Information Systems
- Statistics for Accounting Analytics
- Auditing with Automated Audit Procedures
- Innovation, Emerging D&A and Cognitive Technologies
- Analysis of Tax Accounting and Integration of D&A
- Data Mining
- Fraudulent Financial Reporting.

**A specialized internship**

All KPMG-sponsored students will have a Tax internship with KPMG during the spring semester/term of the university they are attending. Students will put the D&A knowledge learned in the classroom to immediate practical use. Performing at a level beyond a typical intern, students may have the opportunity to provide assistance in carrying out the engagement team’s approach to using advanced D&A enabling technologies.

**Developing future KPMG leaders**

Upon receipt of his or her master’s degree, each KPMG-sponsored student will start as a full-time Tax experienced associate with an opportunity for an accelerated career path at KPMG for high performers. KPMG-sponsored students will have the opportunity to participate in leadership development programs, mentoring relationships, key assignments, and national and global opportunities, all designed to place them in the position to be future leaders of KPMG.
KPMG is pleased to sponsor students for the 2022–2023 academic year. Eligible candidates will meet the below qualifications:

— Applicants are seeking a career with KPMG in Tax.
— Applicants have an interest in data and analytics.
— Applicants have demonstrated leadership, innovation ability, and adaptability to change.
— Applicants will have completed their bachelor’s degree in accounting (or equivalent program) from an accredited college or university by their start in the Program in August 2022.
— Applicants must complete all educational requirements to be CPA license eligible in the state of employment upon completion of the master’s degree program.
— Applicants must complete the GMAT exam (unofficial GMAT score due early July 2021).
— Participants are contractually committed to remain in good academic standing and to professional employment with KPMG for three years upon acceptance to the Program (to begin from the date of full-time hire) and are subject to a repayment provision as outlined in the program agreement. Employees otherwise remain at-will employees during (and after) the three-year period.

Please note that the Program is only available for applicants who will not require visa sponsorship now or at any point in the future. Application information will be available on the Program website at kpmg.com/us/masters. Please continue to visit the Program website for updates or contact your local KPMG recruiter.
“It is imperative for universities and companies to work together to prepare our students to be effective future business leaders.”

– Joyce Russell, Dean, Villanova School of Business

Apply to the Tax Program

This is no ordinary program, so we are looking for extraordinary applicants. A completed KPMG application includes submitting a résumé and a most recent transcript, completing an employment application, submitting an unofficial GMAT score, and answering essay questions. A GMAT score is required by the participating universities and considered during the selection process. A higher GMAT score can increase the chances of becoming a participant. Upon moving into the next phase of the KPMG Program, candidates will need to follow the normal application process for admittance to the designated universities. Talk to your KPMG recruiter today if you are interested in receiving more information about the application process or visit us at kpmg.com/us/masters for the latest information.

Awards

The National Association of Colleges and Employers awarded the KPMG Master of Accounting with Data and Analytics Program its “2017 Recruiting Excellence Award,” which recognizes excellence in recruiting best practices, including attracting talent, selection process, training and development of new hires, and retention.
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<tr>
<th>University</th>
<th>Program Name</th>
<th>Description</th>
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<tr>
<td>Arizona State University’s W. P. Carey School of Business</td>
<td>Master of Accounting with Data and Analytics Program</td>
<td>The W. P. Carey School of Business at Arizona State University is one of the top-ranked business schools in the World. The school is internationally regarded for its research productivity and its distinguished faculty members, including a Nobel Prize winner. Students come from over 110 countries and include over 55 National Merit Scholars.</td>
<td>wpcarey.asu.edu</td>
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<td>Baylor University’s Hankamer School of Business</td>
<td>Master of Accounting with Data and Analytics Program</td>
<td>Baylor University’s Hankamer School of Business cultivates principled leaders and serves the global marketplace through transformational learning and impactful scholarship in a culture of innovation guided by Christian values. Recognized nationally for several programs, including Entrepreneurship and Accounting, the School offers 24 undergraduate and 13 graduate areas of study, as well as doctoral programs in Information Systems, Entrepreneurship and Health Services Research.</td>
<td><a href="http://www.baylor.edu/business">www.baylor.edu/business</a></td>
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<tr>
<td>The Ohio State University’s Max M. Fisher College of Business</td>
<td>Master of Accounting with Data and Analytics Program</td>
<td>The Ohio State University Max M. Fisher College of Business has been producing leaders since 1916. Fisher prepares its students to transcend the expectations of business education through its top-ranked programs and its vast network of partnerships that reaches from the surrounding business community to multinationals, nonprofits, and startups around the globe. The college has produced leaders who are uniquely prepared and highly sought after by Fortune 500 companies and leading organizations throughout the world.</td>
<td>fisher.osu.edu</td>
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The University of Georgia’s Terry College of Business

As the first business school in the South, the Terry College of Business is steeped in a tradition of providing cutting-edge business education to its students. Our challenging curriculum, exceptional faculty, and close-knit alumni network ensure that Terry students are prepared to become the next generation of leaders.

www.terry.uga.edu

The University of Mississippi’s Patterson School of Accountancy

The University of Mississippi, affectionately known as Ole Miss, is the state’s flagship university and has a long history of producing leaders. The Patterson School of Accountancy is recognized as one of the top accounting programs nationally and produces graduates who hold leadership positions in business organizations nationally and internationally. One of the nation’s 10 fastest-growing universities, Ole Miss is known for its welcoming environment and is regularly ranked as one of America’s most beautiful and safest campuses.

www.accountancy.olemiss.edu

The University of Missouri’s Robert J. Trulaske, Sr. College of Business

The Trulaske College of Business, founded in 1914, today enrolls nearly 5,000 students. The college has four academic units – accountancy, finance, management, and marketing. The college offers an undergraduate degree in business administration, a full-time MBA and an execMBA for working professionals, a 150-hour program that confers both undergraduate and master’s degrees in accountancy, and PhD programs in accountancy and business administration. The college takes great pride in its graduates and highly ranked programs. More than 34,000 alumni are contributing their expertise to the public and private sectors in every state in the United States and in a host of foreign countries.

accountancy.missouri.edu
The University of Southern California, Leventhal School of Accounting

Since its founding in 1920, the USC Marshall School of Business and its Leventhal School of Accounting have capitalized on their location in Los Angeles—a global center for arts, technology, and international trade—to shape the role, nature, and reach of business and accounting education worldwide. The USC Leventhal School of Accounting is consistently ranked among the top accounting educational programs in the nation.

www.marshall.usc.edu/leventhal-school-accounting

The Villanova School of Business

The Villanova School of Business is known for academic rigor, creativity, and innovation. Founded in 1922, the school provides hands-on and service learning opportunities, a firm grounding in ethics, and an applied education that prepares students to become outstanding leaders and global citizens within the ever-changing, complex, and fast-paced world of business.

http://www1.villanova.edu/villanova/business.html

Virginia Tech's Pamplin College of Business

Virginia Tech's nationally ranked Pamplin College of Business offers undergraduate and graduate programs in accounting and information systems, business information technology, finance, hospitality and tourism management, management, and marketing. Pamplin emphasizes data analytics and decision sciences, entrepreneurship that leads to innovation and innovative companies, programs that promote sustainable global prosperity, and an inclusive, collaborative community. It is named in honor of two alumni: the late Robert B. Pamplin, retired chairman of Georgia-Pacific, and businessman, author, and philanthropist Robert B. Pamplin Jr.

www.pamplin.vt.edu
About KPMG

KPMG LLP, the audit, tax, and advisory firm (www.kpmg.com/us), is the U.S. member firm of KPMG International Cooperative (“KPMG International”). KPMG International is a global network of professional services firms providing Audit, Tax, and Advisory services. We operate in 154 countries and territories and have 200,000 people working in 14 member firms around the world.

For more information

Please visit the Program website at kpmg.com/us/masters or contact your local recruiter.

Some or all of the services described herein may not be permissible for KPMG audit clients and their affiliates or related entities.

kpmg.com/socialmedia

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