



Business Support Services

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What is Business Support Services?

The Business Support Services function encompasses all of the internal organizations that manage and support the day-to-day operations for KPMG nationwide. Business Support Services teams are diverse in their scope—ranging from Communications, Marketing, and Human Resources to Finance & Accounting, KPMG Business School, and Technology.



KPMG Digital Nexus

KPMG Digital Nexus focuses on five major objectives: improve the operating performance of IT, accelerate the internal and market deployment of leading digital technologies, develop and implement a data strategy, strengthen our security controls to protect our information and data, and establish a new future-ready IT operating model for the firm.



Tax Transformation & Technology

Tax Transformation & Technology (TTT): As the tax function plays an increasingly integral role in the success of many organizations, a difficult question keeps many tax leaders up at night: How can my department improve and sustain performance, manage risk, and deliver value? KPMG's Tax Transformation professionals draw upon their experience with tax technical issues, compliance services, operations, technology, benchmarking, and change management to answer questions. Applying proprietary Driving Tax Performance (DTP) framework and leveraging Lean Six Sigma principles and management consulting skills, TTT helps review and transform business models by identifying opportunities, improving processes, and integrating technology to enhance overall operating models.



KPMG Business School

KPMG Business School (KBS) delivers award-winning learning and development programs and resources that have been recognized externally by leading organizations in the industry for their impact and effectiveness. Our people come from a variety of backgrounds: some are specialists in instructional design, learning technology, or organizational development; others are professionals from a variety of majors who work as project managers and program coordinators. KBS professionals gain exposure to many KPMG departments and services and enjoy a wide range of career path options within KBS, within Human Resources, and across the firm.



Finance & Accounting

The **Finance & Accounting's** (F&A) organization includes several key areas:

- The **Firm Controller** manages all aspects of the firm's financials, such as firmwide accounting, cash management, and financial systems support.
- **Treasury and Firmwide Insurance** supports the firm's key financial decisions and serve as the financial risk managers of the firm.
- **Firm Taxes** provide financial and tax compliance services to the firm and its individual partners.
- **Firm Planning and Analysis (FP&A)** provides strategic financial analysis and understanding of key business drivers to help enable leaders to make good decisions.
- The **Functional Chief Financial Officer (CFO)** teams support our advisory, tax, and audit practices by helping them develop profitable growth strategies and focusing on financial modeling, scenario planning, and addressing complex financial issues.



Marketing

Marketing as an organization is directly aligned with helping the firm deliver on its business objectives by focusing on building the KPMG brand, creating and strengthening relationships with clients and prospects, and helping to influence sales. Through integrated campaigns fueled by quality thought leadership, large-scale events/sponsorships, and innovative digital channels, the marketing team helps build relationships and elevate the KPMG brand. The team also assists the field with active market and account-based support as well as robust programs aligned to firm strategic alliances and acquisition efforts. Together these efforts, and many others, enable the Marketing organization to zero in on results.



Events & Meetings

Events & Meetings comprise 120 professionals who strategically design and deliver energizing and powerful event experiences through innovation and standards of excellence while supporting the firm’s strategic priorities. Core services include event strategy and planning, risk management, event technology, and operations. Potential opportunities include event planning, registration services, video production, virtual meeting design and delivery, strategic sourcing, data analytics, event technology and production, and customer support services.



Corporate Responsibility

Corporate Responsibility at KPMG is core to our firm’s culture. Comprising corporate citizenship, inclusion and diversity, and environmental sustainability, corporate responsibility is underpinned by integrity in everything we do. It brings to life the ways our values and behaviors align with the needs of our people, clients, and the communities in which we do business. Corporate responsibility is embedded in our business priorities and integral to our Clear Choice vision. With great purpose and passion, we apply our collective skills to our strategic focus areas of improving our communities, driving inclusion and diversity, developing next-generation leaders, and advancing environmental sustainability. Every day, our employees engage in corporate responsibility activities that strengthen our culture, spur innovation, and propel our growth.



Corporate Communications

Corporate Communications in the U.S. includes media relations, corporate reputation and marketplace visibility, issues/crisis management, leadership communications, thought leadership, internal communications, and digital/social communications. The team is responsible for developing a proactive, strategic communications agenda that supports the overall objectives of the firm. The team works closely with the Office of the Chairman and aligns with the Market Development organization to allow for greater collaboration with Marketing in helping Communications continue to create competitive differentiation in the market and be the provider of choice for clients.



Human Resources

Human Resources develops, implements, and manages integrated initiatives that drive KPMG’s Employer of Choice/Partnership of Choice strategy. HR handles recruitment, onboarding/new hire services, retention, employee relations, and alumni relations, while also providing the benefits and services that help KPMG professionals enjoy rewarding careers.

Please note the above list is not all inclusive. In addition to these groups, we source for additional support services. To learn more, please contact your recruiter or us-bpgcampusrecruit@kpmg.com.

Eligibility

It takes a top-performing team to operate a company of our size and scope. That is why KPMG employs experienced, top talent from industry and bright, motivated students from campus. Business Support Services professionals have the unique opportunity to provide industry insights, innovative business solutions, and complement our service offerings in Audit, Tax, and Advisory.

Candidates interested in pursuing an internship or full-time opportunity within Business Support Services must be in good academic standing and pursuing a Bachelor’s or Master’s degree.

Who should I contact?

Eligible candidates should contact their campus recruiter to discuss opportunities. Alternatively, inquiries can be sent to the Business Support Services mailbox: us-bpgcampusrecruit@kpmg.com



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