

## American Cancer Society Bestows Top Award on KPMG

The American Cancer Society (ACS) recently honored KPMG LLP, the professional services firm, with the prestigious Corporate Impact Award: Award of Excellence. In a ceremony held during the ACS' Annual Meeting in Atlanta on November 5, **Kathy Hopinkah Hannan**, KPMG's National Managing Partner, Diversity and Corporate Responsibility, accepted the award on behalf of the firm. "This award is a clear reflection of the passion our partners and employees feel about the fight against cancer in all its forms," she said.

The ACS cited the many ways in which KPMG's partners and employees have joined together to raise awareness and funds to help in the fight against cancer, the cause of more than half a million deaths in 2010 alone. KPMG was honored for "its leadership in corporate and employee giving; for customer engagement and volunteerism; for having demonstrated a commitment to employee health and wellness benefits, policies, programs, and promotion; and for its senior leadership's support of American Cancer Society initiatives and volunteer opportunities."

KPMG has built a strong relationship with ACS over the past decade. In the past three years alone, KPMG people in more than 70 U.S. offices have raised nearly \$1.7 million through their participation in the Relay for Life, Making Strides Against Breast Cancer, Daffodil Days, and other fundraising events. An event unique to KPMG also captured the attention of ACS: The Chasing Daylight Tour, an annual bike tour now in its 5th year that raises money for the Live Strong foundation. This year's event covered 660 miles of the California coast, and raised nearly \$200,000. The tour was created to honor the memory of Eugene O'Kelly, former KPMG Chairman, who succumbed to brain cancer in 2005.

"We are thrilled to be honored in this way," Hannan said. "But what makes us most proud is how dedicated all our partners and employees have been in supporting the ACS. We are truly a firm that is committed to our communities, and we're grateful to be able to help in the fight against cancer."