

Diversity

KPMG Reaches Top 3 on Innovation in Diversity Awards

A Message from Kathy Hannan, National Managing Partner, Corporate Social Responsibility

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I'm pleased to share that KPMG's "Straight Allies" program, launched last June, has helped propel the firm to the number 3 spot on the 2010 International *Innovation in Diversity Awards*. The awards, given by *Profiles in Diversity Journal*, honor "...corporations, organizations, and institutions that have developed innovative solutions that offer measurable outcomes in the area of workforce diversity and inclusion."



The only Big Four firm to be named in the Top Ten list, KPMG was cited for its efforts on behalf of the Lesbian, Gay, Bisexual, and Transgender (LGBT) community, specifically our Straight Allies campaign. The awards committee was particularly impressed by the fact that members of our firm's senior leadership agreed to participate in the initiative, including being featured on last year's Gay and Lesbian Pride Month poster.



The awards' citation says that "By 'coming out' as straight allies to their own colleagues, friends, and family members, these leaders brought the initiative to life and sent a clear message that reaffirmed KPMG's commitment to their LGBT partners and employees, and their allies." Since launching the program, nearly 100 people have pledged their support by signing up as Straight Allies.

We're proud of our commitment to a fully inclusive workplace for everyone, not just our LGBT partners and employees, and proud of our diversity efforts as a whole. Because we see diversity as a business imperative, we continue to build momentum with clients that want to do business with companies that complement their own values.

You can read the entire article in [Profiles in Diversity Journal](#). To learn more about KPMG's [Straight Allies program](#), visit the [pride@kpmg](#) section of our [Diversity home page](#).

Approved By Bruce Pfau