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BUSINESS STUDENTS RANK KPMG SECOND

AMONG ‘WORLD’S MOST ATTRACTIVE EMPLOYERS’

Universum index highlights companies identified by students as ideal employers

KPMG, the global network of professional firms providing audit, tax and advisory services, has been ranked second on Universum’s 2010 index of “The World’s Most Attractive Employers.” The rankings are based on the opinions of nearly 130,000 students from top academic institutions in the world’s 12 leading economies – the United States, China, Japan, Germany, France, UK, Italy, Brazil, Spain, Canada, Russia and India.

Universum, a global talent consultant, develops its global index of the top 50 most attractive employers by asking students pursuing business and engineering degrees to identify “ideal” employers – KPMG ranked second on the index of most attractive employers for business students for 2010, moving up six places from its eighth place ranking in the 2009 index.

“We are honored that so many students worldwide see KPMG as an ideal place to begin and build their careers,” said Timothy P. Flynn, Chairman, KPMG International. “I think it shows that students recognize the important role played by our profession and in particular the commitment KPMG has to enabling our people to develop the skills and values that are essential for serving our clients and communities in today’s complex global business environment.”

KPMG member firms have recruited approximately 15,000 graduates globally over the past year.



“Our graduate hires benefit from the learning and development programs we have in place so that they can gain the technical, business and leadership skills as well as the global perspective necessary to build a rewarding career,” said Rachel Campbell, Global Head of People, KPMG International. “Graduates are also attracted by opportunities we offer such as our Global Mobility Program that enables them to take on assignments all around the world.”

"To secure talent from an increasingly demanding young generation, employers must develop strong employer brands," said Michal Kalinowski, Universum's CEO. "Based on the results of our survey, KPMG member firms have managed to do just that through their innovative student outreach and employee programs."

The full list of “The World’s Most Attractive Employers 2010” is available at <http://universumglobal.com/IDEAL-Employer-Rankings/Global-Top-50> .

About KPMG International

KPMG is a global network of professional firms providing Audit, Tax and Advisory services. We operate in 145 countries and have 140,000 people working in member firms around the world. The independent member firms of the KPMG network are affiliated with KPMG International, a Swiss cooperative. Each KPMG firm is a legally distinct and separate entity and describes itself as such.

About Universum

Universum is the Global Employer Branding Leader. With headquarters in Sweden and with a presence in more than 28 countries, Universum has been driving the Employer Branding field forward for more than 20 years. www.universumglobal.com