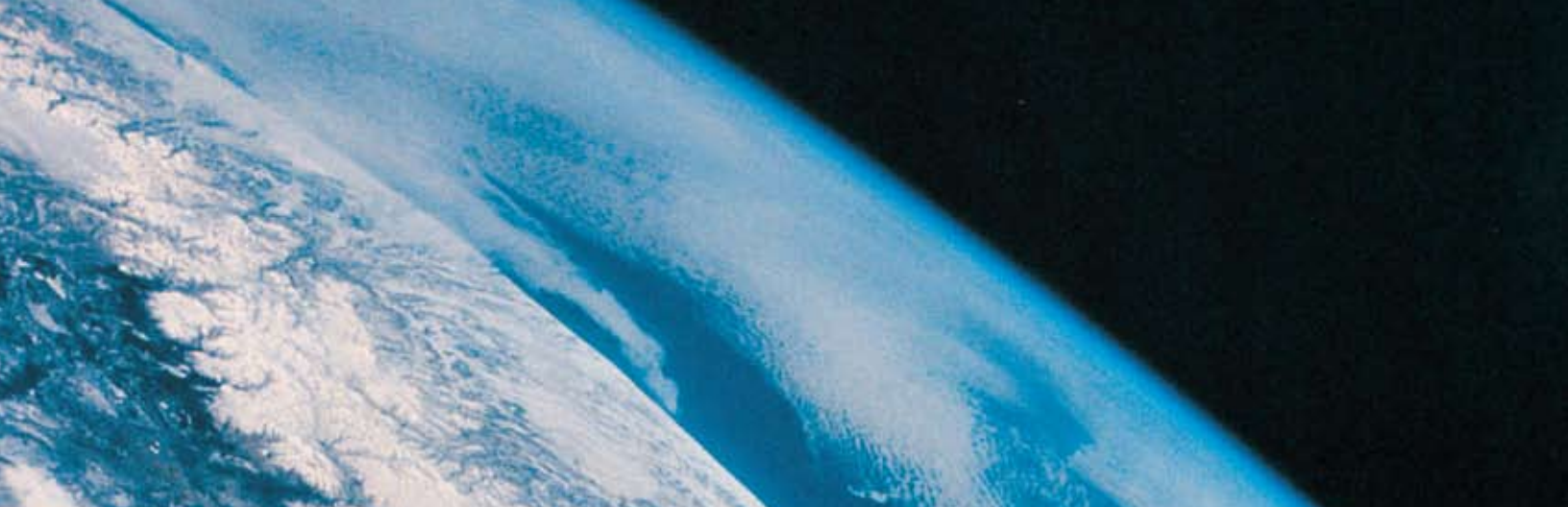




2008 KPMG Living Green Annual Report

KPMG LLP





“Climate change is now widely regarded as one of the most serious challenges this world faces. It has reached a tipping point in global awareness and demands a global response.”

~Tim Flynn, Chairman, KPMG LLP

Mission: *KPMG partners and employees will take a leadership role in protecting and preserving our environment through sustainable business practices.*

Vision: *KPMG will be a driving force in environmental responsibility, raising awareness and contributing to global stewardship.*



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Part 1: Introduction



Steve Clemente,
*Principal in Charge,
Operations Services*



2008 may well be remembered as the year KPMG dedicated itself to sustainable business practices by Living Green. The remarkable support from partners and employees has set the tone for the success of our Living Green initiative and our overall corporate social responsibility efforts.

With Living Green, KPMG in the United States is examining its environmental practices and ramping up efforts to improve them. It's a national effort that, perhaps fittingly, is most effective because it has captured the imaginations of people in the firm's collective backyard — our local U.S. offices.

From Boston to Los Angeles and points in between, results for KPMG's environmental mission have been driven by local Green Teams, which have incubated great ideas such as the "Mug Shots" project in the Midatlantic Area, where employees and partners who bring in their own mugs, instead of using paper cups, are photographed holding their mugs. Then, the pictures — or "mug shots" — of these environmentally aware individuals are proudly posted in KPMG coffee rooms for all their colleagues to see.

Meanwhile, in 2008, the Global Sustainability Services network began introducing goals and measurements to reduce our carbon footprint and operate with a better understanding of our impact on the environment. As the first of the Big Four public accounting firms to go public with a carbon reduction goal, employee enthusiasm increased and the first green audit began to create a baseline by which to track and measure our progress in the coming years.

Everywhere we looked, opportunities presented themselves to help us progress to a more sustainably run firm. In fact, we already had many successes:

Every old laptop, monitor, and printer is recycled, both for reuse and disposal of toxic materials. KPMG recycles all of our technology equipment and works with vendors to help minimize the environmental impact of IT products returned for reuse and recycling. In 2008, KPMG recycled 45 tons of technology equipment.

What's more, we're driving big results by making what might seem like small changes. For example, using one ream of 30 percent postconsumer recycled paper in printers and copiers saves 12,500 BTUs of energy, 1.6 pounds of greenhouse gases, and 6.4 gallons of waste water. Multiply that by the 700,000 reams of paper used by the firm per year, and we've reduced greenhouse gases by 1.12 million pounds and reduced waste water by 4.48 million gallons annually.

I trust you'll find this first Living Green Report issued by the U.S. firm both informational and inspirational. Thanks to the energy and commitment of our people, KPMG has already moved closer to our goals. But, when it comes to green practices, standing as a leader among professional services firms means every year becoming more and more progressive in our approach to reducing our impact on the environment.

We look forward to further championing Living Green in 2009. 🌱



Part 2: Tips for Living Green at the Office

Reduce

- Turn off desk and office lights when you leave your office or conference room.
- Power down your PC and monitor when you leave for the day.
- Consider saving items electronically (or bookmarking Web pages) for future reference, instead of printing them.
- Scan to e-mail (PDF) your documents and share them electronically to reduce the use of paper.
- Verify and confirm the number of required copies before unnecessarily producing excess quantities.
- Scan your receipts and save them electronically before submitting with your time sheet.
- Unplug laptop and cell phone chargers when not in use.
- Print double-sided whenever possible. You could cut your paper consumption in half!
- Use the print release feature on the office printers to conserve paper.
- Instead of printing TIMeX submissions or Dialogue reviews for your records, use the Microsoft Document Image Writer printer to print an electronic file or use the PDF feature on the office multi-function printers.

Reuse

- Bring your old cell phones to a designated drop-off location.
- Use coffee mugs and water bottles instead of paper cups.
- Bring unused office supplies (e.g., binders, pens, notepads, etc.) back for redistribution.
- Use unneeded prints as notepaper.

Recycle

- Use the designated recycle bins and shredder bins for copy paper (any color), newspapers, magazines, and envelopes.
- Use the designated recycle bins for plastic bottles, aluminum cans, tin cans, and glass.
- Bring your used batteries to a designated drop-off location.

Rethink

- Try using Meeting Services Online (MSO) or NetMeeting to convene your teams in order to reduce our carbon footprint, cut costs by saving money on travel expenses and reduce the use of gas and oil.
- Use the stairs instead of the elevator to curb energy use and get in shape as an added bonus.
- Adjust page settings (e.g., margins, line spacing, and font size) to fit more text on each page.



Part 3: Good Corporate Citizenry



In October 2007, KPMG in the United States embarked on an ambitious environmental program called Living Green, which seeks to reduce the amount of waste we generate and natural resources we consume. We are one of many member firms aligning our efforts in support of KPMG International's Global Green Initiative launched in April 2008.

Operations Services leads the national charge guided by a well-considered strategic plan with measurable goals to reduce our carbon footprint. Office Managing Partners champion programs locally. To deliver improvements on environmental performance, Operations Services forged partnerships with Firmwide Procurement, Information Technology Services, Real Estate and Construction, Communications, and the newly created Corporate Social Responsibility Council. The team has relied on KPMG's Global Sustainability Services network to measure baseline environmental impact and establish an internal reporting protocol.

In 2008, newly formed Green Teams, which harness the power and the

passion of KPMG's employees and partners in local offices, implemented the program at a grassroots level and drove enhancements.

Around the country, KPMG people are making a difference by Living Green. For example, in San Francisco, Green Teams handed out energy-efficient lightbulbs to colleagues on Earth Day. In Dallas, they picked up trash in the central business district. And in Baltimore and St. Louis, they began recycling used office supplies, such as three-ring binders. 🌍

Green Inside and Out

Employees and partners also are extending the Living Green vision beyond the walls of the firm and are working with clients and suppliers to mitigate the ravages of climate change. Firmwide Procurement, with help from the Global Sustainability Services network, is working on a Supplier Code of Conduct adapted from a code used by KPMG in the United Kingdom. The code will help ensure that our suppliers adhere to essential ethical and environmental principles, such as developing and using environmentally friendly technologies across their businesses.

On the client side, KPMG seeks to become a leader in environmental consciousness and sustainability, and to use our experience to help clients and other companies shrink their environmental footprints. In the work we do for clients, environmental preferred practices will become a priority because they ultimately save our clients money and make their businesses more competitive.

We saw environmental leadership in play with KPMG's tax outsourcing engagement at a publishing company

client. When the engagement began, the entire team would fly weekly to the company's headquarters to satisfy a client request that no files be removed from company offices. But the engagement team saw an opportunity to enhance service and reduce travel by reengineering their processes.

The company migrated workpapers to a secure intranet and began using other electronic tools. Going paperless helped the Tax team members become more efficient, effective, and responsive because they could find electronic files on the computer faster than searching through paper files. According to the engagement team, the client is more than satisfied and vows never to go back to paper filing again. 🌍

Achieving Goals

When it comes to reducing our impact on the environment, KPMG starts one step ahead because we don't use natural resources to make or manufacture goods. Our core products — client service and thought leadership — are generated by brainpower alone.

However, even knowledge workers can have a profound impact on the environment with our consumption of natural resources and with the waste we generate.

To help minimize our environmental impact, KPMG operations, information technology (IT) infrastructure, and building management are being examined to reduce our consumption of paper, to curb our business travel, to reduce the energy we use, and to make our offices more environmentally friendly.

To track our progress in these areas, the firm, with the help of the Global Sustainability Services network, set goals to be measured annually and on a three-year timeline. 🌍



“People in this firm are really innovative about how we can be greener.”

Mary Johnson, *Southwest Area Director, Operations Services*

When KPMG in the United States began planning its Living Green initiative, Mary Johnson was among the first to raise her hand as a volunteer.

More than a year later, Johnson assists Steve Clemente, principal in charge, Operations Services, in spearheading the program. She also is the Southwest Area director of Operations Services, which means managing 13 offices in five southwestern states. She personifies the saying, “If you want to get a job done, ask a busy person.”

Despite her packed schedule, Johnson, a 20-year KPMG veteran who transferred from Kansas City to Dallas in 2007, says cultivating the firm’s Living Green initiative and watching it bloom only solidifies her dedication to the project. “The most gratifying part of my role is the success that we’ve been able to achieve,” Johnson says. “Operations organized this effort across the United States and it has taken hold in every office.”

One indication of the firm’s commitment to environmental change is reflected in the mail to the US-KPMG Living Green Mailbox at us-green@kpmg.com. Employees and partners write in, offering suggestions about reducing the firm’s carbon footprint. “People in this firm are really innovative about how we can be greener,” Johnson says.



“We consistently get many suggestions, and the very best ideas bubble up to the surface,” she said.







Johnson says that her passion for environmental issues extends to her personal life. With no recycling pickup in her neighborhood, Johnson loads her car with her empty bottles and cans, and drives them to a recycling center every other week or so.

“I’ve even found a place that recycles plastic bags,” she says. Recycling those bags means a trip to a second recycling center, but Johnson believes a cleaner planet is worth the trouble. 🌍








Making Good on Our Promises

Our 2007 baseline data will be a starting point for measuring KPMG’s environmental performance. In 2007, the U.S. firm caused 150,200 metric tons of carbon dioxide and other greenhouse gases to be emitted, or 6.11 metric tons per employee. The chart below contains a sample of some of the data points KPMG is tracking to understand its environmental impact.

Emissions Source	National Usage	CO ₂ Equivalent (in metric tons)
 Purchased Electricity	108,603,653 kWh	50,825
 Reimbursed Auto Miles	40,457,336 miles	15,154
 Air Travel	279,915,170 miles	74,874
 Solid Waste	5,956 metric tons	1,999
 Recycling	2,796 metric tons	(8,738)
 Paper Consumption	5,008,006 pounds	11,804

KPMG in the United States carbon footprint: 150,200 metric tons **Carbon emissions per full-time employee:** 6.11 metric tons

At the end of the first year of Living Green, we remain focused on our three-year measurable goals:

-  Reduce paper consumption by **15** percent
-  Reduce our carbon footprint by **25** percent
-  Aim for Leadership in Energy and Environmental Design (LEED) certification for **all** new construction
-  Increase alternative transportation by **5** percent
-  Reduce waste by **10** percent



“What differentiates us from many other businesses is the rigor of our program.”

Eric Israel, *Managing Director, Advisory*

In 1996, before many businesses had ever heard of sustainability reporting, Eric Israel was the lead partner in the Netherlands for the global sustainability reporting engagement for Royal Dutch Shell.

Today, Israel is a managing director in KPMG's Advisory practice, a member of KPMG's Global Sustainability Services network, and the U.S. leader of the Advisory & Tax Sustainability Services working group that is responsible for developing sustainability and climate change services for the United States. Thanks to his involvement in the Living Green project and Global Green Initiative, one of his clients also is KPMG.

“For Living Green, we've implemented a measurement system that provides insight to how well we're doing and if more reductions in our environmental footprint are possible,” Israel says. “What differentiates us from many other businesses is the rigor of our program.”

He adds that KPMG is the first of the Big Four public accounting firms to announce the goals of reducing our carbon footprint by 25 percent in three years and the first to have a global green initiative.

“On a global level, our Global Sustainability Services network is recognized among the leaders in carbon advisory services helping our



clients prepare for new and emerging climate change regulations,” he says. Israel says this is an exciting time for him professionally because he is helping KPMG integrate sustainability within several service lines and practices. “Our Sustainable Information Technology and Sustainable Supply Chain services are some good examples of how we integrate sustainability into our existing services,” he says.

And, in today's challenging times, more and more clients are interested in sustainability, as it makes businesses more efficient and reduces costs.

“Since I started looking into this in 1996, sustainability has only grown and become a mainstream issue,” Israel says. “It's now on the short list of every CEO.”

In Israel's view, the greening of businesses is nothing short of a revolution. But, he says, “It's a revolution that is taking place in phases.” 🌱



Part 4: Results = r⁴

Rethink

With Living Green Week in April 2008 set to coincide with Earth Day, Green Teams across the country held a variety of events, which helped us rethink our actions and take responsibility for our environmental footprints, both at home and at work.

In achieving results, KPMG is committed to the environmental mantra: *Rethink, Reduce, Recycle, and Reuse*. Our actions in 2008 focusing on the four “Rs” at the national and local levels tell a compelling story.

In 2008, KPMG began offering learning and development courses for its people in thoughtful, new ways that help protect the planet and cut costs.

By providing 90,000 hours of online learning for the year, we’ve reduced our need to travel to a brick and mortar classroom for training. In fact, many training courses, including partner and manager training, have drastically reduced the number of printed pages by moving much of the material online.

Audit Learning and Development (ALD) reduced its paper usage by more than 6.4 million sheets, translating to 770 trees and 653,082 gallons of water. Among its initiatives, ALD distributed the Audit Course Catalog and course materials electronically, used paper binders or some other type of 100 percent recyclable product instead of plastic binders, and redesigned programs to replace instructor-led days with eLearning options.

KPMG’s U.S. and international directories also are moving online,

and the firm has eliminated printing pocket calendars. For the 2008 holiday season, the firm encouraged partners and employees to send e-cards rather than printed greeting cards.

Reduce

Conserving natural resources is the cornerstone of KPMG’s Living Green strategy.

Although KPMG has been building green for some time, in 2008 the Nashville office became the first of the firm’s facilities to be LEED-certified by the U.S. Green Building Council.

LEED is a voluntary, consensus-based national standard for developing high-performance, sustainable green buildings, and KPMG is committed to pursuing LEED certification on all its new construction and major office renovations. LEED design includes water-saving bathroom fixtures; energy-efficient heating and air conditioning systems; T-5 fluorescent lighting technology; energy-efficient lighting controls, such as sensors and dimmers; and lower electrical use overall.



KPMG encourages its people to share rental cars when traveling on business.



Our new technology center in Montvale, New Jersey, has an exceptionally efficient energy cooling system. Our Information Technology Services (ITS) organization contributed to the overall design.

ITS also reduced our electrical consumption by using one computer server to do the work of many. This technique, called server virtualization, has avoided the emission of 1,000 tons of carbon dioxide.

In addition, KPMG purchases all ENERGY STAR-certified laptops, desktops, monitors, and printers for employees and partners. To take care of those laptops and help them perform more efficiently, the firm offered Laptop Spa Days throughout the year at various locations. In 2008, 1,185 lucky laptops were treated to Spa Day ministrations.

Technology also has helped KPMG reduce business travel. Thanks to Global Halo videoconferencing equipment in New York, Dallas, and Los Angeles, and other collaboration and meeting tools, employees and partners logged fewer air and land miles getting to meetings, which saved on carbon dioxide emissions. And, the firm's flexible work arrangements and telecommuting policies mean our people don't have to leave home to work.

When partners and employees do need to go to a KPMG office or client site, the firm encourages alternatives to driving alone. For example, in 2008, the Montvale Carpool Connection Web site was launched, allowing commuters who are seeking a carpool to easily find one. In addition, KPMG encourages its people to share rental cars when traveling on business. The firm also has a WageWorks program to encourage the use of mass transit. With the program, employees and partners take advantage of a pretax payroll deduction to get reduced mass transit prices. 🌍

Recycle

For the environmentally conscious, recycling is a basic tenet. In many KPMG locations across the country, paper, glass, and aluminum cans are sorted for recycling and the firm has processes in place to recycle printer and computer parts, and other equipment. Many offices have implemented standard battery recycling programs in collaboration with local retailers.

We've moved to 30 percent recycled paper from sustainable forests, and we aim to recycle as much of the paper we use as possible.

And, in our highly efficient Nashville LEED-certified office, all floors, walls, and ceiling tiles are made of recycled products. 🌍

Reuse

During Earth Week in April 2008, the firm made available to all employees and partners reusable grocery sacks constructed from recycled materials. Offices across the United States have moved to eliminate bottled water in order to reduce KPMG's carbon footprint, offering water in pitchers or coolers rather than individual bottles, at all KPMG meetings. 🌍





“As early as five or six years ago, KPMG was quite energy conscious and had energy-saving features installed in offices.”



He says any extra costs incurred in green buildings are returned over the life of the building because they ultimately reduce water and energy use. Even high-tech solutions, such as the gas turbines in the new technology center in Montvale, New Jersey, are scheduled to quickly recoup their costs to save the firm money on energy in the long run.

“As early as five or six years ago, KPMG was quite energy conscious and had energy-saving features installed in offices,” Erickson says, pointing to water-saving restroom fixtures and automatic light sensors. But now, green starts even before construction begins. Erickson says that in order to earn LEED points, all materials removed from a building during demolition must be sorted and a fixed percentage of the debris sent to special recycling centers rather than dumped in landfills.

Frank Erickson Jr., *Director, Architecture and Construction*


Frank Erickson Jr., KPMG’s director of Architecture and Construction, not only thinks green buildings are good for the planet, but he also thinks they are good for business.

Erickson admits to bringing home this propensity for green, for the same reasons he applies Living Green principles at work: They are energy efficient, environmentally friendly, and cut costs. One simple step Erickson takes at home is transferring black transformer plugs to energy strips that are turned off at night and using fluorescent residential lightbulbs.



KPMG’s LEED-certified offices in Nashville

“Studies show that people are more productive in green buildings, because they allow more daylight in,” Erickson says. “People work better in a naturally lighted environment rather than in an artificially lighted environment.”

“By doing just that and being energy conscious, we’ve been able to reduce our energy consumption some 30 percent,” he says. “There’s no reason not to do it.” 

Erickson, a licensed architect and 10-year KPMG veteran, is the man behind the blueprints for Living Green. He and his small staff oversee all design, construction, and renovation of the firm’s offices, which are now built to receive LEED certification from the U.S. Green Building Council.



“It’s definitely a passion of mine to focus on green and environmental issues.”

Describing Darren McGann, KPMG’s manager of Green IT, as environmentally aware would be a serious understatement.

Before joining KPMG’s ITS department 12 years ago, McGann worked and lived as a biologist examining the impact of deforestation on migratory songbirds, as well as participating in conversations about sustainable agriculture. In 2005, just for fun, he took his family to Costa Rica to do some more tracking of songbirds in part of the country’s most remote rainforest. Back home in northern Minnesota, McGann lives what he considers a “carbon neutral life” because he owns 40 acres of north woods. (All of the trees on his property, he says, sequester enough carbon to negate his family’s carbon footprint.) And to get to work, McGann takes the bus.

So when KPMG launched its Living Green initiative last year, McGann was the obvious choice to help IT leadership make the firm’s technology operations as green as possible. This includes helping to launch the new technology center in Montvale, New Jersey — a facility that McGann believes is the greenest of its kind in the country.

“Even though I have immensely enjoyed my IT career, my core passions are around the biology sciences and ecology preservation,” McGann says. “It’s definitely a passion of mine to focus on green and environmental issues.”

McGann is, he believes, the first full-time professional in a Big Four



Darren McGann, *Manager, ITS Infrastructure Operations*

public accounting firm whose job focuses solely on green IT.

Currently, McGann is working to make internal business practices environmentally friendly and is helping to identify ways in which technology can reduce the firm’s overall carbon footprint. Earlier this year, he completed a thorough baseline of all technology energy consumption and carbon emissions within the firm’s IT units. “If you don’t measure it, you can’t manage it,” he says.

McGann says he is very encouraged by the enthusiastic response that the

Living Green initiative evokes across the firm.

“Outside of ITS, I find that our college recruiters are very interested in our work, because potential recruits ask what we are doing differently from the rest of the Big Four,” McGann says. “Reducing our impact on the environment is one of the firm’s core values and people are very impressed. Maybe they even come to work for us because of that.” 🌍



Part 5: Praise for Our Progress

Progress is its own reward, especially when it comes to protecting the environment. Nonetheless, KPMG has attracted media attention, garnered praise, and reaped awards for Living Green, which can only help reinforce our commitment.

Perhaps the greatest acknowledgement of our efforts came in the form of \$1 million in state and federal incentive funds for the leading technology center in Montvale, New Jersey. The building uses multiple sources of electrical power but features as its centerpiece gas micro-turbines. The natural gas-powered units provide exceptional energy efficiency and produce ultra-low carbon dioxide and particulate emissions. Equally important, the system recovers its heat, something otherwise lost in traditional systems, and uses it for cooling.


Steve Clemente, principal in charge, Operations Services, says, "This is a scenario where everyone wins: the firm, our clients, the community, and the planet."

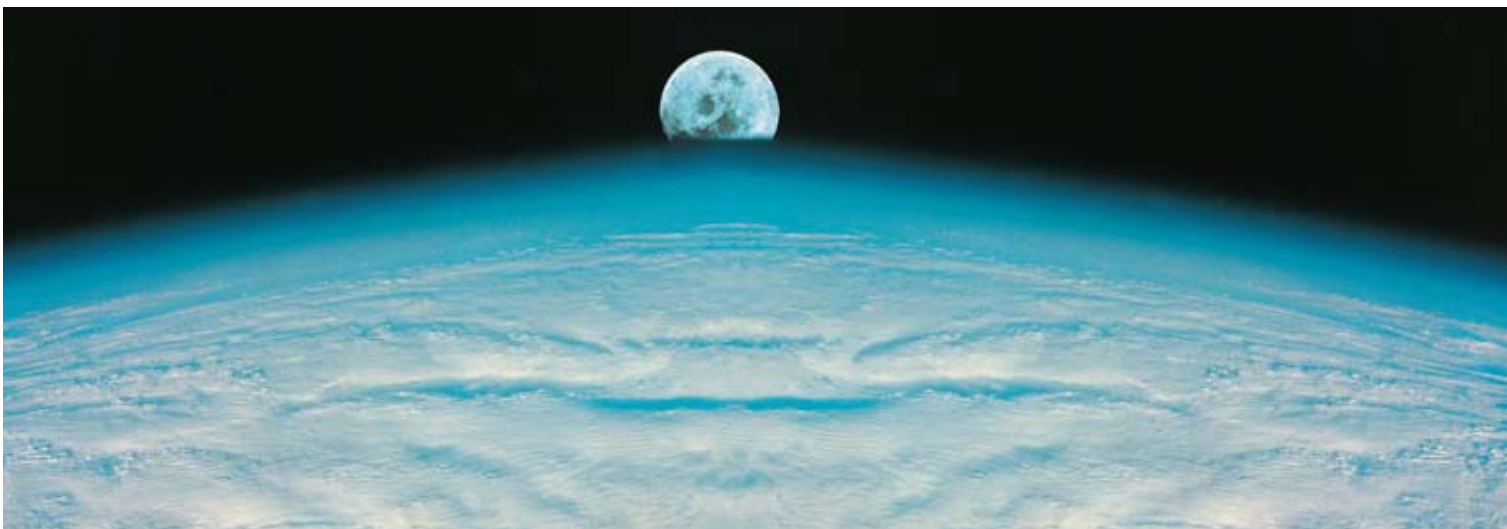
Continuing this win-win scenario, our national Living Green program took third place in the 2008 Net Impact Green Challenge. The organization cited KPMG's "cross-departmental efforts yielding reductions in paper use, travel emissions and waste, and an increase in recycling and use of sustainable transport." Net Impact is an international nonprofit organization whose mission is to make a positive impact on society by growing and strengthening a community of leaders who use business to improve the world.

In Baltimore, Maryland, the firm's embrace of all things green was applauded by the *Baltimore Business Journal*. The publication named KPMG's Baltimore office the winner of the 2008 Green Action Plan of the Year award for our efforts to make everyday business practices more environmentally sustainable. About 600 miles north, the building that houses KPMG's office in Boston, garnered an ENERGY STAR Award from the Environmental Protection Agency.

In Providence, Rhode Island, the office's green efforts were featured in the March 23, 2008 issue of the *Providence Business News*, which noted that the office has gone back to using china instead of paper plates. The article also reported that KPMG discovered old magnetic ballasts on fluorescent light fixtures throughout the office were using a lot of electricity and switched to electronic ballasts, which decreased the number of kilowatts used each month.

Across the country, Portland's Office of Sustainable Development gave KPMG a RecycleWorks Award, noting the firm is among the businesses in that city "going above and beyond recycling" in improving environmental performance.

Insight, the magazine of the Illinois CPA Society, noted KPMG's green accomplishments in Chicago and firmwide. The article, "Follow the Leaders: The Biggies are Taking Leaps and Bounds Towards the Green Zone," quoted Chicago Office Managing Partner Bruce Piller about the office's use of recycled furniture for its expanded workspace. 





“I’ve helped my family and friends give their homes energy-efficient makeovers.”

Scott Pfeifer, *Manager, Trade and Customs*

Scott Pfeifer, an Orange County, California manager with the Trade & Customs practice in Tax, rides his bike to work every day. He says his environmentalism is driven by a passion and appreciation for the outdoors.

“I started camping and hiking when I was 5 years old, and I’ve been passionate about mountaineering since I was a teenager,” Pfeifer says. “I often find trash on the ground even when I’m climbing in remote mountain ranges. It’s something I find very disappointing, and I look forward to seeing a change as people become more aware of the impact they have on their surroundings.”

To help raise environmental awareness, Pfeifer helps friends, family, and coworkers reduce their carbon footprints.

“I’ve helped my family and friends give their homes energy-efficient makeovers,” Pfeifer says. “It’s like something you’d see on HGTV. I go into each house with a checklist and do things like install weather stripping, stuff cracks, plug leaks, install compact fluorescent bulbs, and insulate water heaters. It not only makes their homes more green, but it also saves them money as well.”

At home, Pfeifer has made his own trash compactor. “It doesn’t use any



electricity and every few weeks, I go to our local recycling center and turn in what we’ve accumulated. I get paid for it, too!”

Pfeifer has so integrated environmentalism into his everyday life that even his leisure activities reflect his passion.





“My girlfriend and I ride our bikes to run errands and travel around town on the weekends,” Pfeifer says. “When we go grocery shopping, out to dinner, or to a movie, we rarely use a car. For us, cycling around town is not just about reducing our impact on the environment; it’s also fun and a great way to stay fit.”

Pfeifer says he thinks about living on this planet the same way he thinks about sharing an apartment with a roommate. “None of us own it, and we have a responsibility to each other not to trash it.” 🌱






Nashville: Inside a LEED-Certified Office

Certified wood that is rapidly renewable was used in doors and furniture.

-  Textiles — including carpet, seat cushions, and other fabrics — are GREENGUARD certified, and made from renewable resources or recycled textiles.
-  All workspaces have light fixtures that operate using sensors. After 20 minutes of no activity, the lights automatically turn off to conserve electricity.
-  All products used during construction, from the paint to the adhesives used with drywall, contain low or no volatile organic compounds (VOCs).
-  Nearly all appliances within the office are ENERGY STAR certified, right down to the printers.

Continuing the commitment postconstruction.

-  Recycling will be a priority. The office has contracted with an outside service provider that will collect and recycle paper, cardboard, metal, and even glass.
-  The office will use reusable plates, cups, and utensils that can be washed rather than discarded.
-  Products used by cleaning crews after hours will be environmentally friendly.





“I try to recycle everything I possibly can.”

Kristin Dell’Orso, *Senior Administrative Assistant, IT Advisory*

When asked to describe her commitment to being green, Kristin Dell’Orso says she does a series of small things every day, starting with diligent recycling.

“It’s not like I’m lobbying Congress, or anything like that,” she says. “But I try to recycle everything I possibly can, and I’m that person who picks something out of the trash and puts it in the recycling, if that’s where it belongs. I also make other people aware of environmental issues without being too obnoxious.”

Using cloth shopping bags, her own coffee cup in the office, and unplugging electronics are some of the other small yet environmentally aware measures Dell’Orso takes in her daily life.

Dell’Orso, a senior administrative assistant in IT Advisory, says her environmental consciousness was raised in Colorado, where she grew up and went to college. “There’s lots of open space and greenery in Colorado, and people want to preserve that,” she says.

Yet, she finds that her current hometown, New York City, is surprisingly friendly to recycling. “It’s very easy to recycle goods and the city is great about that,” Dell’Orso says. “The police will issue a fine if a glass bottle is put in the trash, which helps people do the right thing.”

Dell’Orso, who is a vegetarian, says she eschews meat, in part, because it is at the top of the food chain and requires much more energy and natural resources to produce than do vegetables.



Dell’Orso also belongs to the Organic Consumers Association so she can educate herself about companies and businesses that are environmentally aware and make an effort to patronize them.

“I can’t always afford the organic or 100 percent postconsumer recycled products,” Dell’Orso says. “But I try to find legitimate alternatives.” 🌱



“When my daughter goes to a friend’s house and discovers that they don’t recycle, she’s shocked.”

Alicia Kenley, *Manager, Operations Services*

Wherever she goes, Alicia Kenley brings her heightened green consciousness with her.

Kenley, KPMG’s manager of Operations Services in Washington, D.C., and Living Green coordinator for the Midatlantic Area, noticed that her local YMCA had taken away the plastics recycling bin, so she placed a call to the organization’s manager.

“He did not realize the recycling bins were gone,” Kenley says. “The next time I went to the Y, it had been replaced.”

But bottles aren’t the only thing Kenley is passionate about recycling. She has begun donating her family’s old sneakers to a program called the Nike Grind, which

reuses the shoes as material for sports surfaces and playgrounds.

Kenley has raised her children, Frederick, 17, and Cara, 13, with a heightened sense of environmental awareness too. “Recycling is second nature to us. We take our own bags to the grocery store. And my kids know if they don’t unplug a cell phone charger when it’s not in use, I take the charger away for a week. That means they are without a working cell phone for a few days, after the battery dies. It definitely gets the message across.”

“When my daughter goes to a friend’s house and discovers that they don’t recycle, she’s shocked,” Kenley says. “She’ll bring an empty bottle home in her backpack to throw it away in the recycling.”

When asked what advice she’d give people who want to become more environmentally conscious, Kenley would tell them to start simple. “Living green is not about giving things up. It’s about helping and doing your little part. It could be walking two blocks instead of driving, even if it’s just on the weekends.”

She adds, “Whatever green thing you decide to do, make it a regular part of your life.” 🌱





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KPMG has a commitment to environmental responsibility

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