



KPMG Master of Accounting with Data and Analytics Program

Developing accountants in the data age

www.KPMGmasters.com



This first-of-its-kind program provides:



Specialized knowledge



A curriculum developed by leading business schools with the support of KPMG combines advanced accounting with specialized courses on technology and data and analytics, including hands on use of software tools and data sets used by seasoned KPMG professionals.



Financial assistance



KPMG will pay tuition and reasonable costs for room and board, books, and technology/supplies fees.



Work experience



The Program includes a Data & Analytics (D&A)-focused internship as well as a full-time position as an Experienced Associate with an opportunity for an accelerated leadership career track at KPMG for high performers.



First-of-its-kind program combines D&A-focused accounting curriculum with practical use of the latest analytics technology and real-world experience working on-site on our largest engagements.

Gain specialized skills needed for today's data-driven accounting environment

The KPMG Master of Accounting with Data & Analytics Program

An innovative program from KPMG and leading business schools that combines learning + funding + doing to develop accountants in the data age.

D&A is changing the way that KPMG and the public accounting profession provide services. Beyond a deep knowledge of accounting, professionals need to be D&A savvy and possess the analytical skills and critical thinking to improve procedures and deliver insights that are expected in the data age.

To keep pace with the modern world, accounting students need to receive an education that emphasizes data and analytics, which is why KPMG has worked with some of the country's leading business schools to create a first-of-its-kind KPMG Master of Accounting with Data and Analytics Program (the Program).

As part of the Program, students will earn a master degree in accounting or taxation with data and analytics from a participating university providing their students with the coursework and real-world experience they need to hit the ground running in today's data age.

The powerful combination of D&A-focused accounting curriculum, practical use of the latest analytics technology, and real-world experience is critical to any student planning a career in our highly complex business world that is creating, collecting, and reporting on data generated at warp speed.

*"KPMG is excited to expand our investment in the future of the audit and tax professions," said **Frank Casal, Vice Chair – Audit** "We remain focused on advancing the careers of students attending some of the nation's most prestigious institutions that are just as passionate as KPMG about bringing these advanced skills in accounting, tax, and data analysis capabilities to the marketplace."*

*"KPMG's experience demonstrates that harnessing and analyzing the data in a company's tax filings results in creating value across an entire organization," said **Jeff LeSage, Vice Chair – Tax** "Empowering the next*

generation of tax leaders to unlock those insights aligns with KPMG's commitment to innovation and helps assure that we'll remain at the forefront of sharing those innovations with our clients."

About the Program

Working with outstanding business schools

Creating this unique program from the ground up required working closely with faculty from The Ohio State Max M. Fisher College of Business and the Villanova School of Business for the inaugural year. The Program will expand to additional universities in 2017. Please continue to check the Program website at www.KPMGmasters.com for the most current list of participating universities.

We believe the level of collaboration established between academia and KPMG will accelerate the inclusion of data and analytics curriculum in the master degree programs at leading business schools across the US and around the world.



THE OHIO STATE UNIVERSITY

FISHER COLLEGE OF BUSINESS

The Ohio State University's Max M. Fisher College of Business

The Ohio State University Max M. Fisher College of Business has been producing leaders since 1916. Fisher prepares its students to transcend the expectations of business education through its top-ranked programs and its vast network of partnerships that reaches from the surrounding business community to multinationals, nonprofits, and startups around the globe. The college has produced leaders who are uniquely prepared and highly sought after by Fortune 500 companies and leading organizations throughout the world.

fisher.osu.edu.



**VILLANOVA
UNIVERSITY**

Villanova School of Business

The Villanova School of Business

The Villanova School of Business is known for academic rigor, creativity, and innovation. Founded in 1922, the school provides hands-on and service learning opportunities, a firm grounding in ethics, and an applied education that prepares students to become outstanding leaders and global citizens within the ever-changing, complex, and fast-paced world of business.

<http://www1.villanova.edu/villanova/business.html>.



A rigorous curriculum

The demanding coursework at participating universities will go beyond traditional accounting principles to include technologies and methodologies used in today's highly complex, data-centric accounting environment.

Each university has integrated KPMG's Program to fit within its Master of Accounting degree for the required 30 hours of credit.

The coursework includes subjects such as those listed below:

- Data Analysis and Visualization
- Systems for Data Analytics
- Auditing through Information Systems
- Probability and Uncertainty and Statistical Decision Making
- Auditing with KPMG Automated Audit Procedures
- The Future of Data and Analytics
- The Future of Data and Analytics in the Tax Practice
- Data Mining for Business Intelligence
- Fraudulent Financial Reporting



A unique internship

All students will have an intense D&A-focused internship with KPMG during the spring semester or winter quarter of the university they are attending. Students will put the D&A knowledge learned in the classroom to immediate practical use. Performing at a level beyond a typical intern, students will have the opportunity to offer fresh insights into the D&A audit and tax strategy and to help drive that strategy.



Developing future KPMG leaders

Upon receipt of his or her master's degree, each student will start as a full-time Experienced Associate at KPMG with the opportunity for an accelerated leadership career path. This career path for high performers includes the opportunity for a promotion to Senior Associate after one year and to Manager after four years. Students will have the opportunity to participate in leadership development programs, mentoring relationships, key assignments, and national and global opportunities, all designed to place them in the position to be future leaders of KPMG.

Investing in your career development

KPMG is committed to advancing the accounting profession by offering graduate students and KPMG professionals the training, practical experiences and work environments that they need to accelerate their careers in the rapidly evolving age of D&A.

At KPMG, we're passionate about developing our people and creating growth opportunities for them. This facility is a significant investment that will ensure our partners and professionals continue to have access to leading-edge learning and development opportunities to enrich themselves, stay connected to our inclusive, innovative culture, and remain equipped to deliver the highest quality in this fast-changing marketplace. Delivering a world-class training experience also is an investment in our ability to attract and retain the best talent.

— Lynne Doughtie, Chairman and CEO, KPMG LLP

KPMG's New Learning, Development and Innovation Center

KPMG LLP is developing and building a state-of-the-art, world-class learning, development, and innovation facility in Orlando, Florida. The "four-star" campus will have extensive space for training, residential and dining accommodations, and recreational and fitness areas—an environment that will focus on the total individual, both heart and mind. The facility will include an Ignition Center that will provide an immersive learning experience that will enhance the skills our people bring to client situations. Our new facility will be located in Lake Nona, a vibrant Orlando community that is attracting a number of organizations focused on innovation, education, health, and wellness.

For more information, please visit KPMG's New Learning, Development and Innovation Center at Lake Nona website at: www.kpmg.com/us/lake-nona-learning



Basic qualifications

- Applicants are seeking a career with KPMG in Audit or Tax.
- Applicants have an interest in data and analytics.
- Applicants have demonstrated leadership, innovation ability, and adaptability to change.
- Applicants will have completed their bachelor's degree in accounting (or equivalent program) from an accredited college or university by their start in the Program.
- Applicants must complete all educational requirements to be CPA license eligible in the state of employment upon completion of the master's degree program.
- Applicants must be currently authorized to work in the United States without the need for a visa sponsorship now or in the future. Applicants should not require sponsorship for a nonimmigrant working visa (such as an H-1B visa, TN, etc.), now or at any point in the future. Those initially working pursuant to OPT, EAD, a STEM extension, or a J visa will require sponsorship upon its expiration and therefore are not eligible for consideration for the Program.

- Participants are contractually committed to remain in good academic standing and to professional employment with KPMG for three years upon acceptance to the Program (to begin from the date of full-time hire) and are subject to a repayment provision as outlined in the program agreement. Employees otherwise remain at-will employees during (and after) the three-year period.

Applications will be available on the Program Web site at www.KPMGmasters.com. Please continue to visit the Program Web site for updates or contact your local KPMG campus recruiter.



Cost and tuition

The Program is funded by KPMG. This includes tuition and reasonable costs for room and board, books, and technology/supplies fees.



Apply to the Program

This is no ordinary program, so we are looking for extraordinary applicants. A completed KPMG application includes submitting a résumé and a most recent transcript, completing an employment application, and

answering several essay questions. Upon acceptance into the KPMG Program, candidates will need to follow the normal application process for admittance to the designated universities, including submitting GMAT scores. Talk to your KPMG campus recruiter today if you are interested in receiving more information about the application process or visit us at www.KPMGmasters.com for the latest information.

“We proudly recognize KPMG as a leader in accounting analytics and are pleased to partner with them to enhance the educational experience of our Master of Accounting students.”

– Anil K. Makhija, Dean and John W. Berry, Sr. Chair in Business, The Ohio State University Max M. Fisher College of Business

“It is imperative for universities and companies to work together to prepare our students to be effective future business leaders.”

– Joyce Russell, Dean, Villanova School of Business

About KPMG

KPMG LLP, the audit, tax, and advisory firm (www.kpmg.com/us), is the U.S. member firm of KPMG International Cooperative (KPMG International). KPMG International's member firms have 189,000 professionals, including more than 9,800 partners, in 152 countries.

kpmg.com/socialmedia



The information contained herein is of a summary nature and is not intended to address the circumstances of any particular individual or entity. The terms/conditions and policies applicable to this program are set forth in program documents, which may be amended at KPMG's discretion.

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